

SPONSORSHIP & EXHIBITION



An unparalleled gathering of visionaries, researchers, industry leaders, and innovators from around the globe, the European Conclave promises an immersive experience in cutting-edge technology and thought leadership at the breathtaking IAAM Net Zero, Ulrika Campus in Sweden. This year, we proudly **celebrate the 15th anniversary** of the International Association of Advanced Materials (IAAM), marking over a decade of unwavering commitment to **promoting the United Nations Sustainable Development Goals (SDGs)** and advancing the **European Green Deal**. This dedication aligns with the **2030 congress motto**—“*Advancements of Materials for a Sustainable and Green World.*”

Over the years, **IAAM has hosted more than 25,000 delegates from 125 countries**, featuring **10,000 lectures** delivered by experts from **4,500 esteemed institutions**. Such a remarkable legacy showcases IAAM’s **global leadership in shaping the materials future** and fostering a culture of research, collaboration, and innovation.

Embodying the theme of “*Knowledge Experience at Nature,*” the European Conclave strikes a unique balance between world-class expertise and the stunning natural surroundings of Sweden’s countryside. As we approach the halfway mark of the SDGs timeline, the Conclave aims to **accelerate** and **review** progress on global commitments, including Net Zero targets, carbon neutrality, circular economy transitions, and the broader green transition under the European Green Deal. By convening thought leaders from diverse sectors, we will assess achievements to date, identify gaps, and chart transformative paths forward.

Sponsorship and Exhibition Information

GLOBAL REACH AND RECOGNITION

- IAAM has attracted over 25000 delegates from more than 125 countries, including top scientists, researchers, industry professionals, and policymakers.
- Previous venues include global cities like Stockholm, Orlando, Singapore, and Sydney, enhancing your brand's international visibility.

NETWORKING OPPORTUNITIES

- Sponsors can engage with leading experts and decision-makers in materials, energy, climate and digital technology, facilitating partnerships and collaborations.
- Our unique "Knowledge Experience at Nature" format offers a relaxed environment for meaningful interactions and networking.

BRAND EXPOSURE

- Showcase your products and innovations to a global audience through exhibitions, symposiums, and poster presentations.
- Gain invaluable insights and feedback from the best scientific minds and industry leaders.

SUPPORT FOR INNOVATION

- By sponsoring European Conclave, you contribute to the advancement of cutting-edge research and technology.
- Align your brand with European Conclave's commitment to sustainability and scientific excellence.

Marketing Reach

An extensive marketing campaign will be used to promote European Conclave to ensure maximum exposure for your organization

Website

A website devoted to the Conclave, www.euconclave.eu is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors and exhibitors.

E-mail Marketing (@)

Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include Conclave updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

For further information on sponsorship and exhibition opportunities, Please contact:

European Conclave

Gammalkilsvägen 18, Ulrika 590 53, Sweden

Tel.: (+46) 1313-2424

Email: communication@iaamonline.org

www.euconclave.eu

Please submit your Sponsorship Request at

www.euconclave.eu/sponsorship-exhibition/



Sponsorship Benefits



- Your company will be prominently featured on all official conference support signs, programs, and marketing materials.
- Receive special recognition as a "Platinum Sponsor" on the conference website, including your company logo, a website link, and a 200-word company description on the Congress website.
- Your company will receive a shout-out on IAAM social media platforms and during the Opening Ceremony at the Congress.
- Enjoy complimentary registration for 3 delegates.
- Benefit from a complimentary 4x3m exhibition space, complete with a table and two chairs.
- Include up to 3 branded items (e.g., flyers, USB drives, cards, brochures) in the Congress Delegate Bags.
- Receive a complimentary full-page advertisement in the conference program.
- Enjoy a 25% discount on future sponsorships at IAAM Conferences, valid for the next two years.
- Option to brand specific portions of the meeting, including 3 of the following:
[Welcome reception](#) | [Coffee break](#) | [Lunch break](#) | [Delegate bags](#) | [Workshop](#) | [Poster award](#) | [Lanyards](#)



- Your company will be prominently featured on all official conference support signs, programs, and marketing materials.
- Receive special recognition as a "Golden Sponsor" on the conference website, including your company logo, a website link, and a 100-word company description on the Congress website.
- Your company will receive a shout-out on IAAM social media platforms and during the Opening Ceremony at the Congress.
- Enjoy complimentary registration for 2 delegates.
- Benefit from a complimentary 4x3m exhibition space
- Include up to 2 branded items (e.g., flyers, USB drives, cards, brochures) in the Congress Delegate Bags.
- Receive a complimentary full-page advertisement in the conference program.
- Enjoy a 25% discount on future sponsorships at IAAM Conferences, valid for the next one years.
- Option to brand specific portions of the meeting, including 2 of the following:
[Welcome reception](#) | [Coffee break](#) | [Lunch break](#) | [Delegate bags](#) | [Workshop](#) | [Poster award](#) | [Lanyards](#)



- Your company will be prominently featured on all official conference support signs, programs, and marketing materials.
- Receive special recognition as a "Silver Sponsor" on the conference website, including your company logo, a website link, and a 50-word company description on the Congress website.
- Your company will receive a shout-out on IAAM social media platforms and during the Opening Ceremony at the Congress.
- Enjoy complimentary registration for 1 delegate.
- Benefit from a space for a Roll-up advertisement of the company.
- Include up to 1 branded item (e.g., flyers, USB drives, cards, brochures) in the Congress Delegate Bags.
- Receive a complimentary half-page advertisement in the conference program.
- Option to brand specific portions of the meeting, including 1 of the following:
[Welcome reception](#) | [Coffee break](#) | [Lunch break](#) | [Delegate bags](#) | [Workshop](#) | [Poster award](#) | [Lanyards](#)

Additional Sponsorship Opportunities

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program booklet.
- Listing of your logo and company name, short description and link through to your company website on the conference website.
- Packages can also be tailor-made to suit individual requirements.

See below for additional specific benefits and exposure

PRINT ADVERTISING OPPORTUNITIES

Final Program Advertisements (Full-page color advertisements in the final program)	
Inside Page	€1,000
Back Cover	€2,000
Second Cover	€2,000
Third Cover	€1,500

Lanyard Sponsorship (Feature your company logo, name, and website on the official conference lanyard)	€3,500
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Delegate Bag Insert (Place up to two promotional materials in the delegate bags (lightweight and small-sized items only). Item insertion is subject to prior approval)	€1,000 per item
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Oral Award Sponsorship (Sponsor an oral award with your company logo and name featured on the recipient's certificate)	€2,000
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Scientific Session Sponsorship (Your company logo will be displayed at the opening and closing of the sponsored session/theme, as well as on on-site signage. Additionally, your company name and logo will be listed in the program booklet alongside the session/theme)	€3,000 per session
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Registration Desk Sponsorship (Showcase your company logo on posters and signage at the registration desk)	€2,000
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Terms & Conditions

1. Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organizers.
2. Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please send email the conference department immediately or call on +46 (0) 1313-2424. Cancellation more than 90 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 90 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
3. Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
4. You will be provided with confirmation of your booking along with full details of shipping co-ordinates and relevant shipping deadlines.
5. A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organizer.
6. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organizer would incur on cancellation of the order by the Exhibitor.
7. The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organizer reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
8. The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organizer in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organizer against any amount payable to the Organizer in relation to the exhibition or sponsorship package.
9. Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance will need to be provided prior to the event.
10. Pricing allows for up to 2 color printing within logos.

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